



## A Donor Research Project

### Raising Funds in Recession

Dear Fundraiser,

I am carrying out some research into a potential project which will provide new opportunities for Third Sector Organisations to raise funds through proactive donations from a range of business and private donors.

I'm sure you will agree that many Third Sector Organisations, from national charitable organisations to local community groups, are finding it very difficult to replace shrinking grant funding, and for many the opportunities for new funding streams are limited in the current difficult financial climate.

Over the next six months I will be working with a select group of potential donors and asking them to consider investing in a new mechanism for helping Third Sector Organisations. In order to do this I would like to include any TSO that might be interested for consideration in a framework of potential recipients.

I ask for no commitment from organisations other than to allow me to feature their work with donors. Likewise, I make no commitment at this point to making funding available to your organisations.

I appreciate that you may have questions about how this opportunity might work, so please contact me directly at the contact details below. If you feel comfortable that this is an opportunity you would like to pursue, please fill in the confidential survey on the following link so that I can arrange an interview with you.

<http://www.surveymonkey.com/s/S2X3YKP>

A bit about myself – My name is John Semple, I am currently a Councillor with Argyll and Bute Council, I hasten to point out this is not a Council initiative but a personal one. I have been involved in TSO's for nearly 20 years as an employee, an employer, a volunteer and latterly an advisor. I have also held the position of Spokesperson for the Third Sector on Argyll & Bute Council.

I hope you consider completing the confidential survey, it will take just 5 minutes. I will not involve any organisation in the project without their expression of interest formally agreed at a future date. I look forward to hearing from you.

Yours Sincerely,

*J Semple*

John Semple  
18/05/2011

Strathaird Place  
Kirk St  
Campbeltown  
PA28 6BL

01586 554861  
[strathairdpl@btinternet.com](mailto:strathairdpl@btinternet.com)